



**COLMENARES
& ASOCIADOS**

IP SINCE 1904
Lima - Perú

120 YEARS

Over a century protecting trademarks and innovations.

Timeline



Founded by Juan Manuel Colmenares, it was located in the Sudamérica Building, a neocolonial architectural landmark in Plaza San Martín, in downtown Lima.



One of our first collection of registered data. (*)



New offices in Miraflores, three times larger.

1903
THE BEGINNINGS
OF AN ERA

The beginning of a new era of inventions that would transform the world, reinforcing the importance of protecting intellectual property.



1904
FOUNDATION

1914 – 1918
FIRST
WORLD WAR

The first global conflict that transformed geopolitics and accelerated technological advances.



1929
ARCHIVES
COLLECTION

1969
ARRIVAL ON
THE MOON

The Apollo 11 mission takes man to the Moon; Neil Armstrong becomes the first to set foot on it.



1982
NEW ERA
MIRAFLORES

End of the Cold War: global openness that boosted trade, cooperation, and knowledge exchange.



1989
FALL OF THE
BERLIN WALL

2023
EXPONENTIAL
GROWTH

Exponential growth in the legal field related to trademark infringements and customs measures.



2022
GPT CHAT
POPULARISED AI

Its launch transformed human-machine interaction, with millions of users adopting it to learn, create, and work, opening the global debate on generative AI.



2017 – 2024
RECOGNIZED
SUCCESS

Steady growth in brands, patents, and intellectual property, distinguished by recognition of our track record.



2004 – 2017
LEGAL
EXPANSION

Steady annual growth in legal and procedural matters related to trademarks and patents.



2004
COLMENARES & ASOCIADOS
CENTENARY

Centenary of Foundation y el texto Celebration of the 100th Anniversary of Estudio Colmenares & Asociados at the JW Marriott Hotel



2001
WIKIPEDIA
IS BORN

The free online encyclopedia revolutionizes access to knowledge, marking a before and after in copyright and digital intellectual property.



Peru, a Megadiverse Country

Peru is among the world's ten most megadiverse nations, where natural and cultural wealth inspire innovation, creativity, and knowledge.

At Colmenares & Asociados, we believe that protecting this diversity —expressed through trademarks, inventions, and IP related matters — is as essential as preserving our resources. For over a century, our mission has been clear: to protect what makes us unique.

Inti Watana
Cusco - Perú



SERVICES

• Trademarks, patents, designs, domain name and utility models

• Anti-counterfeiting and border measures

• Intellectual Property (IP) Litigation

• Unfair Competition

• Data Protection

• PRO BONO activities

• Copyrights



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AWARDS

We have been recognized as the best Intellectual Property firm in Peru by Managing IP in patents and trademarks, consecutively from 2017 to 2020.

In 2024, the Civil Association 'Premio a la Empresa Peruana' has recognized us as Company of the Year in the field of Intellectual Property Legal Services.



**FIRM OF THE YEAR
2017**

Patents and Trademarks



**FIRM OF THE YEAR
2018**

Patents



**FIRM OF THE YEAR
2019**

Patents and Trademarks



Firm of the Year

RECOGNITIONS



Trademark Prosecution: Leading
Patent Prosecution: Leading
IP Litigation: Excellent
Enforcement & Anti-Counterfeiting
actions: Excellent
Patent Litigation: Excellent



Patents: Tier 1
Trademarks: Tier 2



Intellectual Property: Band 2



Patent Lawyer: Award Wining law
firm from 2017 to present

Trademark Lawyer: Award Wining
law firm from 2017 to present

MEMBERS OF:



Asociación Peruana de
Propiedad Industrial y Derechos



Asociación Interamericana de
la Propiedad Intelectual.



International Trademark
Association.



Marques.



Alianza Pro Bono
Perú.



European Communities
Trademark Association.



Fédération Internationale
des Conseils en Propriété
Intellectuelle.



American Intellectual
Property Law Association.



International
AntiCounterfeiting Coalition.



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IP SINCE 1904



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